



Sponsorship Opportunities

November 9, 2022 • 11:30 am • Boca West Country Club

Anchor Award Recipient & Guest Speaker: Rob Scheer

- | | |
|---|------------------------------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 |
| <input type="checkbox"/> Admiral Sponsor | \$5,000 (Multiple available) |
| <input type="checkbox"/> Captain Sponsor | \$2,500 (Multiple available) |
| <input type="checkbox"/> Anchor Sponsor | \$1,000 (Multiple available) |

Underwriting Opportunities

- | | |
|---|---------|
| <input type="checkbox"/> Audio/Visual Sponsor | \$5,000 |
| <input type="checkbox"/> Registration Sponsor | \$4,000 |
| <input type="checkbox"/> Valet Sponsor | \$3,000 |
| <input type="checkbox"/> Photography Sponsor | \$1,500 |

In Kind Opportunities

- Promotional Sponsor
- Raffle Sponsor



Host Committee Opportunities

November 9, 2022 • 11:30 am • Boca West Country Club

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Anchor a table!

\$1,000

- I would like to be on the Host Committee.

Gather your mates to fill a table of 10! Please provide your guests' names if known. They can also be emailed to aarce@bestfoot.org by 10/28/22.

- | | |
|----------|-----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |
| 9. _____ | 10. _____ |

Host Committee Details:

Recognition in all event marketing

Listing in event program (Deadline is October 7)

Half-page black and white ad/message in program (Deadline is October 7)

Inclusion in event slideshow

For more information, please contact Donna Biase at dbiase@bestfoot.org or (561) 470-8300



Sponsorship and Host Committee Opportunities

Contact and Payment Information

Contact Name: _____ Thank You Addressed to: _____

Company Name (*as it should appear in event materials*): _____

Company Website: _____

Address: _____

City/State/ZIP: _____

Telephone Number: _____ Email Address: _____

Enclosed please find my check made payable to Best Foot Forward

Please charge my credit card in the amount of \$ _____

Visa

MasterCard

Amex

Discover

Name on Card: _____ Credit Card Number: _____

Exp. Date: ____/____ Code: ____ Signature: _____

Please return this form to:

Best Foot Forward, 9080 Kimberly Boulevard, Ste. 10, Boca Raton, FL 33434 or
dbiase@bestfoot.org



Program/Tribute Ad Details

Deadline for submission is October 7, 2022

Please choose one of the following:

Please note that each of the sponsorship and host committee opportunities includes an ad. This form is only for additional ads or ads without sponsorships.

- | | | |
|--|------------------------------|-------|
| <input type="checkbox"/> Full-Page Black and White Ad/Message | 4.75" w x 7.5" h | \$500 |
| <input type="checkbox"/> Half-Page Black and White Ad/Message | 4.75" w x 3.75" h | \$250 |
| <input type="checkbox"/> Quarter-Page Black and White Ad/Message | 2.25" w x 3.75" h (vertical) | \$100 |

Contact and Payment Information

Company Name _____ Contact Name _____

Address _____ City _____ State _____ ZIP _____

Telephone Number _____ Email Address _____

Enclosed please find my check made payable to Best Foot Forward

Please charge my credit card in the amount of \$ _____

Visa

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MasterCard

Discover

Name on Card _____

Card Number _____ Exp ____/____ Security Code (3 or 4 digits) _____

Signature: _____

My artwork will be emailed in either JPEG or PDF format to aarce@bestfoot.org
(Please note that business cards will not print clearly)

Please help create my advertisement/message

Please return this form to:

Best Foot Forward, 9080 Kimberly Boulevard, Ste. 10, Boca Raton, FL 33434 or email this form
to aarce@bestfoot.org

Questions? Contact Donna Biase at dbiase@bestfoot.org or (561) 470-8300



Sponsorship Details

- **Presenting Sponsor** \$10,000
 - Introduced as the Presenting Sponsor during the event
 - Entitled to 10 tickets to the event
 - Sponsorship listed on the event invitation
 - Two full-page (4.75" w x 7.5" h) color advertisements in the event program
 - Included on all press releases
 - Recognized as the Presenting Sponsor in all event marketing, publicity, social media, and on mobile bidding platform
 - Customized plaque in appreciation of sponsorship

- **Admiral Sponsor** \$5,000 (Multiple available)
 - Introduced as an Admiral Sponsor during the event
 - Entitled to 6 tickets to the event
 - Sponsorship listed on the event invitation
 - One full-page (4.75" w x 7.5" h) color advertisement in the event program
 - Included on all press releases
 - Recognized as an Admiral Sponsor on all digital marketing, social media, and on mobile bidding platform
 - Customized plaque in appreciation of sponsorship

- **Captain Sponsor** \$2,500 (Multiple available)
 - Entitled to 4 tickets to the event
 - Sponsorship listed on the event invitation
 - One half-page (4.75" w x 3.75" h) black and white advertisement in the event program
 - Recognized as a Captain Sponsor on all digital marketing, social media, and on mobile bidding platform
 - Customized plaque in appreciation of sponsorship

- **Anchor Sponsor** \$1,000 (Multiple available)
 - Entitled to 2 tickets to the event
 - Sponsorship listed on the event invitation
 - One quarter-page (2.25" w x 3.75" h) black and white advertisement in the event program
 - Recognized as an Anchor Sponsor on all digital marketing and social media

Underwriting Opportunities

- **Audio/Visual Sponsor \$5,000**
 - Introduced as the Audio/Visual Sponsor during the event
 - Entitled to 6 tickets to the event
 - Sponsorship listed on the event invitation
 - One full-page (4.75" w x 7.5" h) color advertisement in the event program
 - Included on all press releases
 - Recognized as the Audio/Visual Sponsor on all digital marketing, social media, and on mobile bidding platform
 - Customized plaque in appreciation of sponsorship

- **Registration Sponsor \$4,000**
 - Introduced as the Registration Sponsor during the event
 - Entitled to 6 tickets to the event
 - Sponsorship listed on the event invitation
 - One full-page (4.75" w x 7.5" h) black and white advertisement in the event program
 - Recognized as the Registration Sponsor on all digital marketing, social media, and on mobile bidding platform
 - Customized plaque in appreciation of sponsorship

- **Valet Sponsor \$3,000**
 - Introduced as the Valet Sponsor during the event
 - Entitled to 4 tickets to the event
 - Opportunity to place an item in each vehicle (goodie bag, cup, etc.)
 - Valet parking signage
 - Sponsorship listed on the event invitation
 - One half-page (4.75" w x 3.75" h) black and white advertisement in the event program
 - Recognized as the Valet Sponsor on all digital marketing, social media, and on mobile bidding platform
 - Customized plaque in appreciation of sponsorship

- **Photography Sponsor \$1,500**
 - Entitled to 2 tickets to the event
 - Sponsorship listed on the event invitation
 - One quarter-page (2.25" w x 3.75" h) black and white advertisement in the event program
 - Recognized as the Photography Sponsor on all digital marketing and social media
 - Customized plaque in appreciation of sponsorship

In Kind Opportunities

Promotional Sponsor

- Introduced as the Promotional Sponsor during the event
- Entitled to 2 tickets to the event
- Sponsorship listed on the event invitation
- One full-page (4.75" w x 7.5" h) black and white advertisement in the event program
- Recognized as the Promotional Sponsor on all digital marketing, social media, and on mobile bidding platform
- Customized plaque in appreciation of sponsorship

Raffle Sponsor

- Introduced as the Raffle Sponsor during the event
- Entitled to 2 tickets to the event
- Sponsorship listed on the event invitation
- One full-page (4.75" w x 7.5" h) black and white advertisement in the event program
- Recognized as the Raffle Sponsor on all digital marketing, social media, and on mobile bidding platform
- Customized plaque in appreciation of sponsorship

If you have any questions or need more information, please contact Donna Biase at dbiase@bestfoot.org or (561) 470-8300.

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2022 Anchor Award Recipient and Guest Speaker



ROB SCHEER *Founder of Comfort Cases*



At any given time, there are approximately 437,000 youth in foster care in the United States. An estimated 700 children enter the system each day, and most arrive with little more than the clothes on their backs. Those who do have belongings are often given a trash bag in which to pack up and carry their life's treasures. **Rob Scheer** experienced this indignity firsthand.

Over forty years ago, he entered foster care and walked up to his foster home carrying a tattered and torn trash bag. He aged out of foster care at the age of 18, became homeless, and again carried his possessions in a trash bag.

After serving in the military and moving on to have a successful career as a banker, Rob, along with his husband Reece, decided to grow their family by adopting from the foster care system. However, Rob would soon learn that after 40 years, children in the foster care system still carried their things in a bag used for trash.

Rob and his family decided it was time to change this practice and the idea for Comfort Cases was born. With the vision of assembling backpacks filled with comfort and personal care items to deliver to local DCFS, the Scheer family invited their community to pack some cases. The first Packing Party was held in December of 2013 and shortly thereafter Comfort Cases was established as an official 501(c)3.

Since being founded in 2013, Comfort Cases has been featured on The Ellen Show, The Today Show, The View, and NBC Nightly News with Lester Holt, just to name a few. In 2017, an Upworthy video featuring Comfort Cases received over 150 million views and in 2018 Rob Scheer was named one of CNN's Heroes. Rob and Reece Scheer are also featured in Bryce Dallas Howard's documentary film Dads on AppleTV+.

Rob is the host of Fostering Change, a weekly audio and video podcast that brings in guests of prominence who discuss issues regarding foster care, adoption, LGBTQ+ and other timely and topical issues. Now in its 3rd year, Fostering Change is ranked the #1 Podcast for Adoption and Foster Care issues.

The author of *A Forever Family: Fostering Change One Child at a Time*, Rob's memoir tells the inspiring story of his journey from foster care to foster parent and his drive to rebuild a broken system.

In May, 2022, Rob received an Honorary Doctoral Degree, a Doctorate of Humane Letters, from Lynn University, where he also delivered the commencement speech.

To date, over 175,000 Comfort Cases have been distributed to children in foster care, and Rob's ultimate goal is for every youth to receive a Comfort Case upon entering foster care. Rob now lives in Maryland with his husband Reece, their five children and multiple pets including dogs, goats, chickens and a pig named Penelope.

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Sole Mates
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