



January 2021

Dear Friend of Best Foot Forward,

Will you help us change the life of children in foster care and give them an opportunity to succeed in the future?

Best Foot Forward is the **only** program in Palm Beach County exclusively dedicated to improving the outcomes for youth in foster care through education. On **March 13, 2021**, we are hosting our annual Best Foot Forward (BFF) Bash, themed "A Decade of Change". We had to cancel our 2020 Bash due to the COVID-19 pandemic, but we continued to provide services for youth in foster care throughout the year. Our 2021 Bash is very special, as it is our 10-year anniversary celebration. Because of the pandemic, it will be held virtually this year, enabling us to reach a considerably wider audience. We have already had overwhelming success with our first virtual luncheon that was held in November. We invite you to partner with us as an event sponsor to help ensure that Best Foot Forward maintains its vital services to these children. Please help us reach our goal of \$400,000, so that we can help even more!

With your sponsorship, your business will gain valuable exposure throughout the community. The event is widely publicized and receives extensive newspaper, magazine, and social media coverage. It normally draws more than 500 attendees who are generally 45 and older, have substantial discretionary income, and reside, work, and socialize in our area. We sincerely hope that you will partner with our organization to help us continue to change the lives of children in foster care.

Please visit www.bestfoot.org, or contact me at (561) 470-8300, if you have any questions or would like more information about the work that we do.

Sincerely yours,

A handwritten signature in blue ink that reads "Donna Biase".

Donna Biase
Co-Founder, Best Foot Forward





BASH SPONSORSHIP OPPORTUNITIES

MARCH 13, 2021 • 6:30 PM • VIRTUAL

PRESENTING SPONSOR \$25,000

- Introduced as a Presenting Sponsor at the Bash
- 45-second speaking opportunity or photo during pre-event marketing, preshow and event
- Appreciation gift
- Sponsorship listed on the event invitation
- Two full-page **color** advertisements in the event program
- Recognition in all event marketing, publicity, on all Best Foot Forward social media, and at the event



LEAPS AND BOUNDS \$20,000

- Introduced as a Leaps and Bounds Sponsor at the Bash
- 30-second speaking opportunity or photo during pre-event marketing, preshow and event
- Appreciation gift
- Sponsorship listed on the event invitation
- One full-page **color** advertisement in the event program
- Recognition in all event marketing, publicity, on all Best Foot Forward social media, and at the event

JUMPING FOR JOY \$10,000

- Introduced as a Jumping for Joy Sponsor at the Bash
- 20-second speaking opportunity or photo during pre-event marketing, preshow and event
- Appreciation gift
- Sponsorship listed on the event invitation
- One full-page **color** advertisement in the event program
- Recognition in all event marketing, publicity, on all Best Foot Forward social media, and at the event

FANCY FOOTWORK \$5,000

- Introduced as a Fancy Footwork Sponsor at the Bash
- Sponsorship listed on the event invitation
- One full-page black and white advertisement in the event program
- Recognition in all event marketing, on all Best Foot Forward social media, and at the event
- 10-second speaking opportunity or photo during preshow
- Appreciation gift

HEAD OVER HEELS \$2,500

- Sponsorship listed on the event invitation
- One half-page black and white advertisement in the event program
- Recognition in event marketing, on all Best Foot Forward social media, and at the event
- Photo during preshow
- Appreciation gift

SWEPT OFF YOUR FEET \$1,000

- One half-page black and white advertisement in the event program
- Recognition in event marketing, on all Best Foot Forward social media, and at the event
- Appreciation gift



BASH SPONSORSHIP OPPORTUNITIES

- \$25,000 PRESENTING SPONSOR **SOLD OUT** \$5,000 FANCY FOOTWORK
 \$20,000 LEAPS AND BOUNDS \$2,500 HEAD OVER HEELS
 \$10,000 JUMPING FOR JOY \$1,000 SWEEP OFF YOUR FEET

CONTACT AND PAYMENT INFORMATION

Contact Name _____ Thank You Addressed to _____

Company Name *(as it should appear in event materials)* _____

Company Website *(if applicable)* _____

Address _____ City _____ State _____ ZIP _____

Telephone Number _____ Email Address _____

Enclosed please find my check made payable to Best Foot Forward

Please charge my credit card in the amount of \$ _____

Visa MasterCard Discover Amex Card

Name on Card _____

Credit Card Number _____ Exp ____ / ____ Code _____

Signature _____

**Please return this form to: Best Foot Forward, 9080 Kimberly Boulevard, Ste. 10, Boca Raton, FL 33434
or email dbiase@bestfoot.org**

Deadline to be included on event invitation is February 1, 2021

For more information about sponsorships and underwriting opportunities,
please contact Donna Biase at dbiase@bestfoot.org or (561) 470-8300



PROGRAM/TRIBUTE AD DETAILS

Deadline for submission is February 25, 2021

PLEASE CHOOSE ONE OF THE FOLLOWING:

Please note that each of the sponsorship opportunities includes an ad. This form is only for additional ads or ads without sponsorships

- | | | |
|--|----------------------------|-------|
| <input type="checkbox"/> Full-Page Black and White Ad/Message | 4.75”w x 7.5”h | \$500 |
| <input type="checkbox"/> Half-Page Black and White Ad/Message | 4.75”w x 3.75”h | \$250 |
| <input type="checkbox"/> Quarter-Page Black and White Ad/Message | 2.25”w x 3.75”h (vertical) | \$100 |

Company Name _____ Contact Name _____

Address _____ City _____ State _____ ZIP _____

Telephone Number _____ Email Address _____

Enclosed please find my check made payable to Best Foot Forward

Please charge my credit card Visa MasterCard Discover Amex Card \$ _____

Name on Card _____

Credit Card Number _____ Exp ____ / ____ Code _____

Signature _____

My ad/message and artwork will be emailed in JPEG or PDF format to aarce@bestfoot.org
(Please note that business cards will not print clearly)

I would like BFF to help create my advertisement/message

Please return this form to:
Best Foot Forward, 9080 Kimberly Boulevard, Ste. 10, Boca Raton, FL 33434
or email to aarce@bestfoot.org

Questions? Contact Donna Biase at dbiase@bestfoot.org or (561) 470-8300



2020 SPONSOR LISTING

Presenting Sponsor

Laura and Shaw McCutcheon

Leaps and Bounds

Mainstreet Capital Partners
Trend Capital Management LP

Jumping For Joy

Burns Family Foundation
Anita Detert
JM Family Enterprises, Inc.
Nelson Mullins Broad and Cassel
Polen Capital
Zimmerman Advertising

Fancy Footwork

Anonymous
Kathy and Ron Assaf
Boca Raton Regional Hospital Foundation
First Republic Bank - Todd Orlando
GL Homes
Margi and Bill Greenfield
Marla and Gary Greenspan
Christine E. Lynn, E.M. Lynn Foundation
Office Depot
Claudia and Warren Orlando
Marilyn and Jay Weinberg



2020 SPONSOR LISTING

Head Over Heels

CenterState Bank
Margi & Kurtiss Cross
Joy Eber and John Sachs
FPL
Cathy and Abdol Moabery
Oasis A Paychex Company
Paradise Bank
Schmidt Family Foundation
Seacoast Bank

Sandy and Ed Sheehy
Robert Stone and Kelly Blackman
Mark Sutherland
UBS Financial Services Inc. - Meryll
Bangsil, CFP®
Valve Research and Manufacturing
Company
Vertical Bridge

Swept Off Your Feet

Steven R. Alman, DMD
Aucamp, Dellenback & Whitney, Real
Estate Appraisers
Bank of America Private Bank Wealth,
Trust & Estate Services
Lori and David Bargas
Cheribundi Boca Raton Bowl
Executive Construction Group, Inc.
Laura and Bill Fash
Chris and Forrest Heathcott
IHOP
Innovative Telecom Solutions
Kessler Sports Medicine Center

Mattison Podiatry Group
Lisa and Larry Miller
Off Lease Only
St. Thomas University School of Law
Sunflower Landscaping
Taste A'Vint
TBS Law, P.A.
TD Bank, America's Most Convenient Bank
Temple Beth El of Boca Raton
The Toppel Family Foundation
Urology Center of South Florida, P.A.
Weisman, Brodie, Starr & Margolies, P.A.

Exclusive Underwriters

Bloomingdale's - Community Sponsor
Diane & Larry Feldman - Subway of South Florida - Cocktail Reception Sponsor

In Kind Sponsors

Cristino Fine Jewelry - Jewelry Sponsor
Mike Sipe Entertainment, Events &
Productions - Entertainment Sponsor
Boca Raton Florist - Floral Sponsor

Plum Productions Corporate Video
Services - Video Sponsor
Red Rock Printing - Journal Sponsor
Designchicklet + Co - Design Sponsor
MyPhoto - Promotional Sponsor